



Ratecard 2017

CITY COMPASS Media

 Romania-Insider.com

AT A GLANCE

- City Compass Media
- City Compass Group
- Romania-Insider.com
- Romania-Insider.com Daily & Weekly Newsletters
- Romania-Insider.com Daily & Weekly Press Reviews in English
- Testimonials
- City Compass — Romania: Bucharest & Beyond
- Bucharest & Beyond. Special Editions
- City Compass — Romania: Bucharest & Beyond 2017. Special Theme
- City Compass Weekly Newsletter
- City Compass — Romania: Bucharest & Beyond. Launch Events

ADVERTISING AND SERVICE RATES

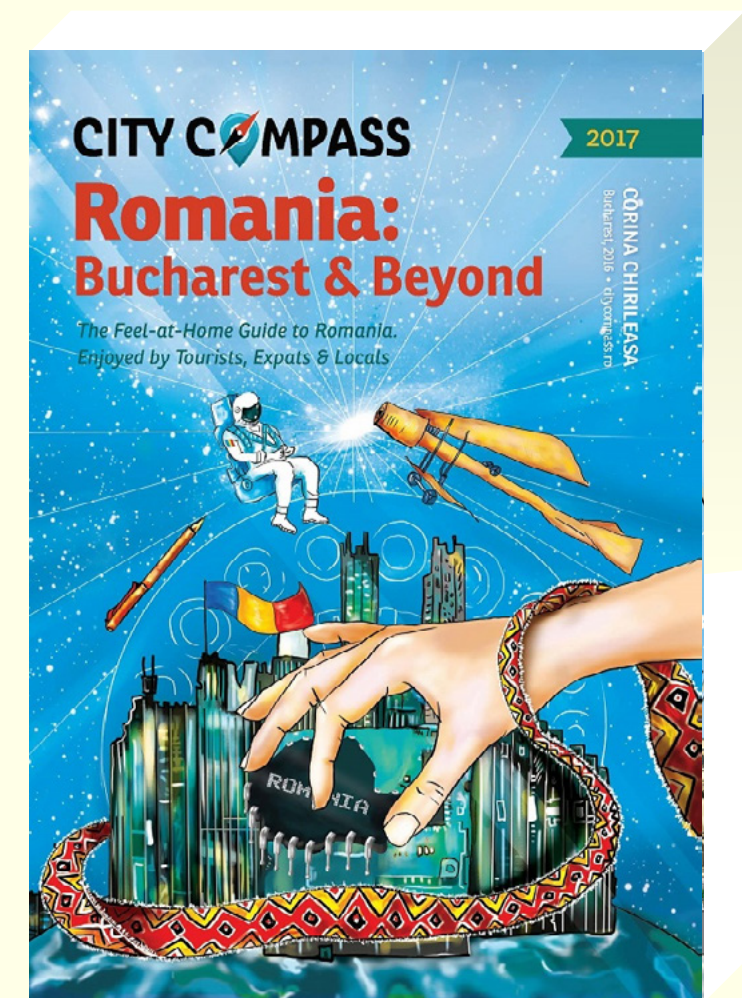
→ CONTACT

CITY COMPASS Media

 Romania-Insider.com

City Compass Media

City Compass Media is the leader on the English language media niche in Romania, with a strong mix of media products & editorial services: online, print and events.

ONLINE
 **Romania-Insider.com**
Romania Press Review
RomaniaPressReview.com
RomaniaBucharestBeyond.com
PRINT

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CITY COMPASS Media

Romania-Insider.com

Members of City Compass Group

City Compass Group comprises several business lines, all dedicated to serving the needs of internationals interested in or living in Romania.

CITY COMPASS GROUP

CITY COMPASS Media R Romania-Insider.com

Leading online, print & digital media products and services in English.

Contact:

✉ advertising@romania-insider.com

CITY COMPASS Tours & Events

Guided tours, corporate events & services, exclusive team buildings, executive retreats & travel tips

Contact:

✉ tours@citycompass.ro

CITY COMPASS Intercultural Consulting

Intercultural business consulting and training for expats and locals who work across borders, talent management for global careers.

Contact:

✉ trainings@citycompass.ro

We are members of:



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CITY COMPASS Media

 Romania-Insider.com

Romania-Insider.com

The most read daily news & features website in English for Romania, since 2010. Independent, reliable and timely content.

200,000
unique readers/month
(Feb 2017)

8,050+
daily & weekly newsletter readers

220,000+
readers via all our platforms

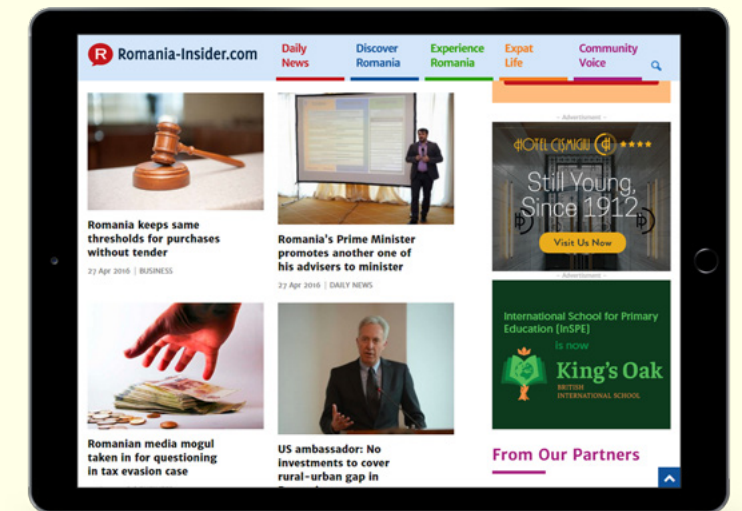
1.4 million
unique readers/year
(2016)

10,000+
unique readers Apple News/month (Feb 2017)

12,000+
Facebook followers (Feb 2017)

2,000+
Twitter followers (Feb 2017)

250+ PAYING SUBSCRIBERS
to the executive press reviews in English: daily & weekly service. Premium business intelligence by professional journalists.



PREMIUM READERS:
C-level, university studies, top managers and investors, high income.

160+
served
advertisers
so far

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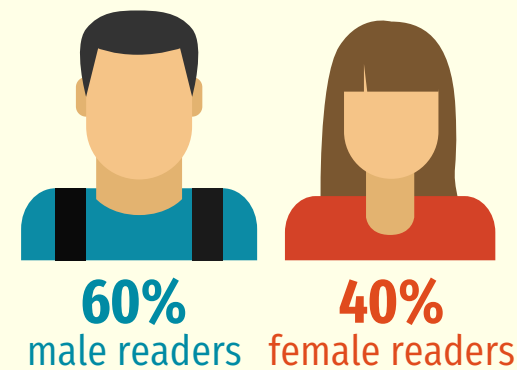
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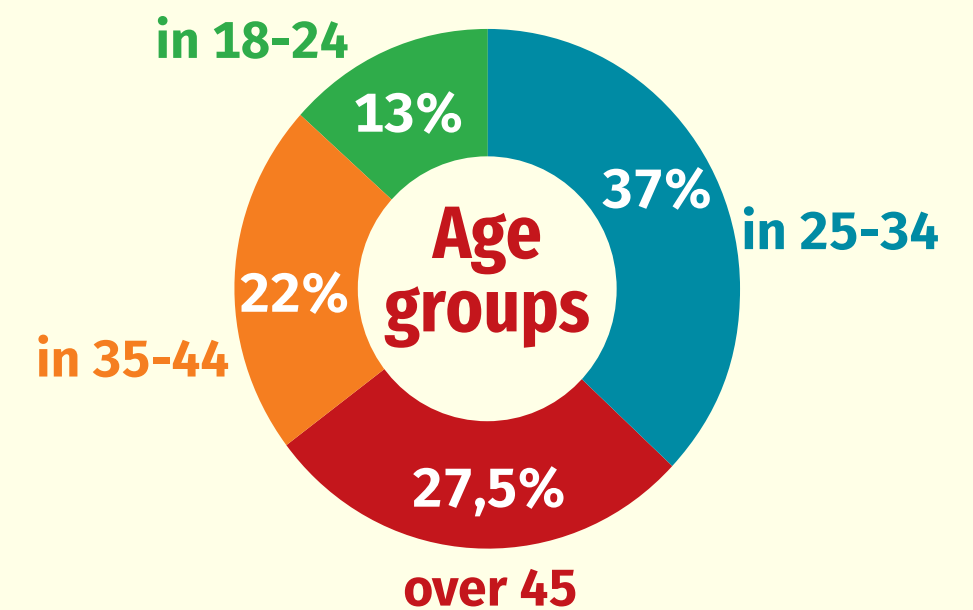
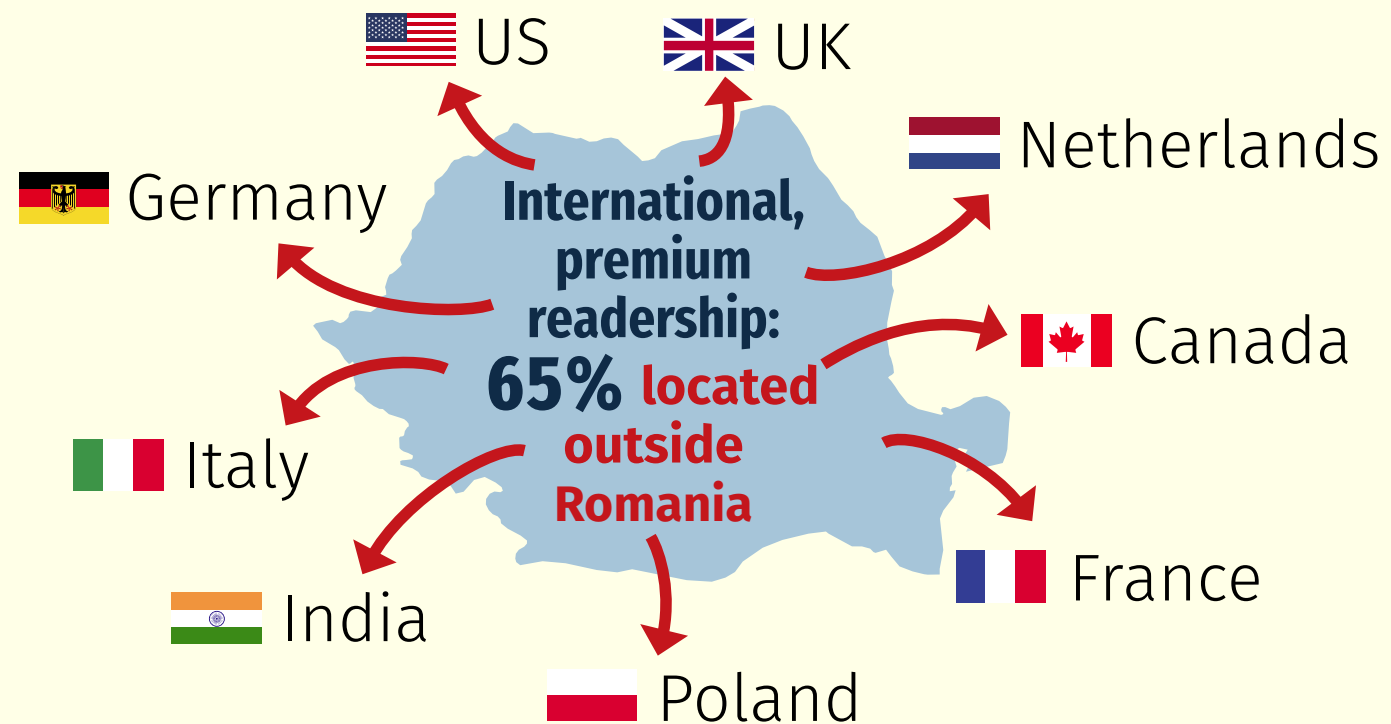
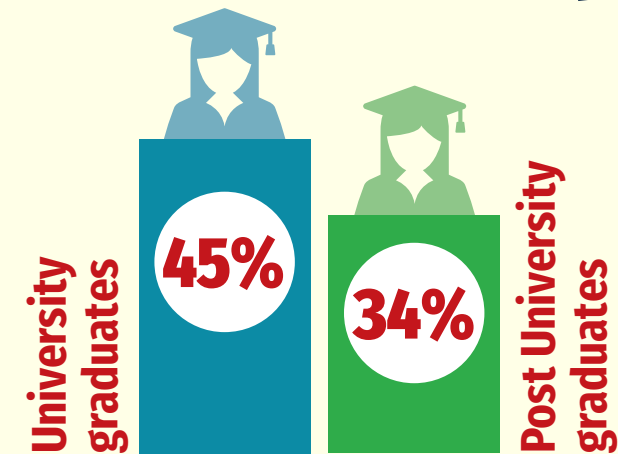
R Romania-Insider.com

Our quality content is tailored for international readers who take an interest in all things Romania.

Demographics



Educated readership



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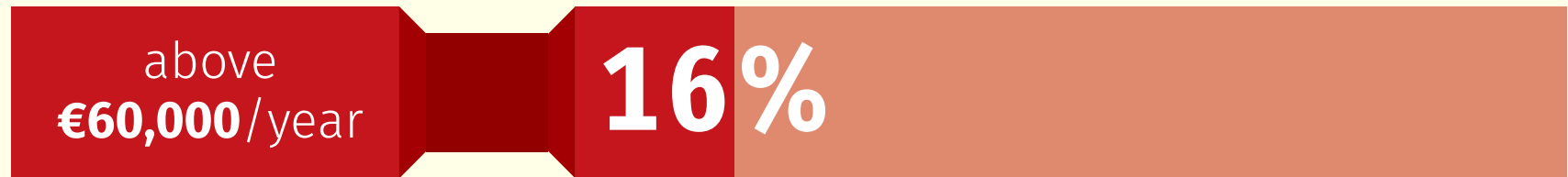
Romania-Insider.com

Romania-Insider.com

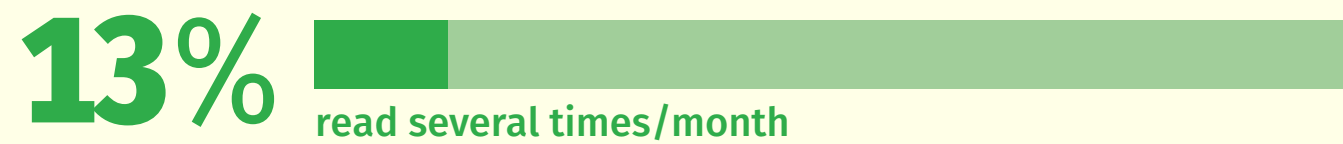
Top management



High earners



Frequent readers



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 Romania-Insider.com

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Our content is quoted by publications from all over the world, including:

euronews.



THE NEW YORKER

BBC
bbc.com

bbc.co.uk
BBC


ALJAZEERA

SPIEGEL ONLINE

DIE WELT

Daily Mail

THE WALL STREET JOURNAL

theguardian

THE HUFFINGTON POST

 NATIONAL GEOGRAPHIC

NEW YORK
nymag.com

VICE



boredpanda

Slate

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CITY COMPASS Media

Romania-Insider.com

Romania-Insider.com

Daily & Weekly Newsletters

8,050+

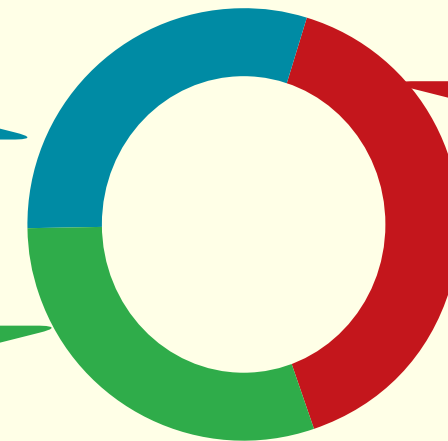
newsletter readers
steady organic growth

International readership

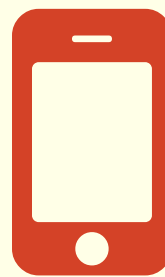
30% based in Romania

30% based in the US

40% based elsewhere abroad



Desktop
versus
mobile



60% read the
newsletter
on desktop

40% read the
newsletter
on mobile

Open & click rates



NEWSLETTER: 26% open rate vs.
17% media industry average

NEWSLETTER: 9.2% click rate vs.
4.5% media industry average

Welcome message after sign up:
58% open rate & 30% click rate

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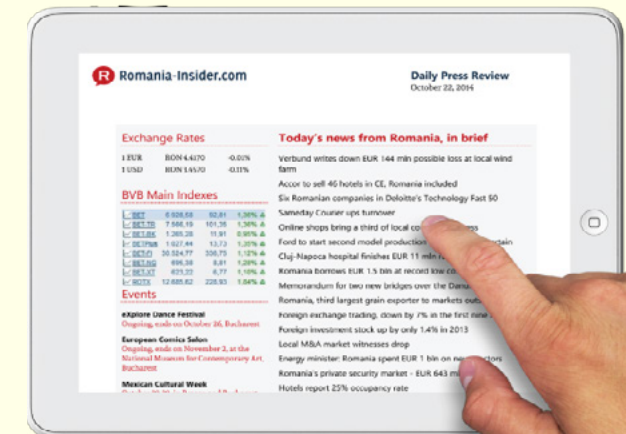
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CITY COMPASS Media

 Romania-Insider.com

Romania-Insider.com Editorial services: Daily & Weekly Press Reviews in English

Premium business intelligence on Romania from our team of senior journalists. Gain valuable market insights as if you mastered the local language!



- Daily & weekly reports with a selection of the most important pieces of news from Romanian media: business, politics and social. Delivered in English, brief, straight to the subscribers' inboxes. These reports are a must for those who need to be up to speed with major stories in Romania.
- **Readership:** foreign entrepreneurs, expat managers, foreign managers looking for business expansion to Romania, multinationals, local & foreign consultants, everyone who wants to know the opportunities, the players, the market, the changes.
- **250+ subscribers** (March 2017)
- Individual subscriptions & more details on **RomaniaPressReview.com**

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What Romania-Insider.com readers say



My husband is from Luxembourg and me from Brussels and are part time in Bucharest. We love very much Romania which we discover everyday also through the very interesting news from Romania Insider that we never miss. So please continue. We thank you.▶



I have to commend you on the excellent work with this publication, I have been very interested in keeping up to date with what's going on in Romania in all aspects and until the day I discovered your publication I had little info as I am still learning the language. I enjoy reading your articles and news nearly everyday I can, and so I wanted to thank you and your team for such a great media outlet.▶



Just a quick note to say how much I value your daily links to Romania through Romania-Insider.com. I've been here over 13 years and thanks to you and your team I feel I'm informed as to what's happening.▶



I found your webpage that features news from expats living in Romania, and I enjoyed the shared info/stories, all of which were very entertaining. This is a great website!▶



Want to thank you for Romania Insider; a wonderful messenger of news which I always am looking forward to receiving — it is all that I need on an early morning while enjoying a cup of coffee and just trying to keep up with a world in turmoil. Keep up the good work, it is highly appreciated!▶



I like your Press Reviews. They are succinct and well-presented. I see a number of other English language digests of country-specific news and your service is certainly one of the best.▶

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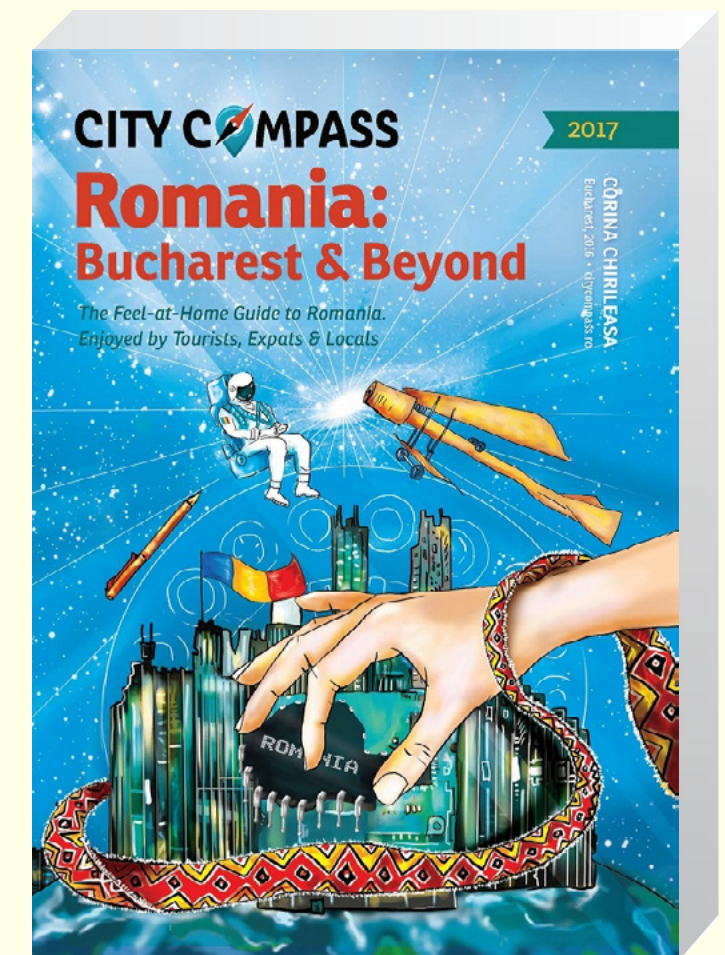
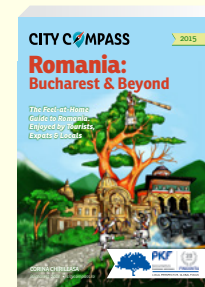
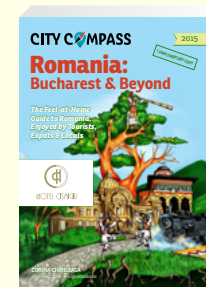
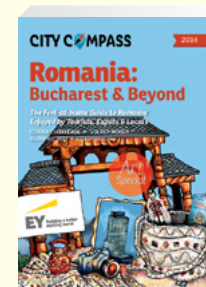
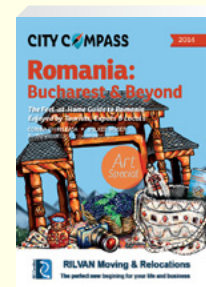
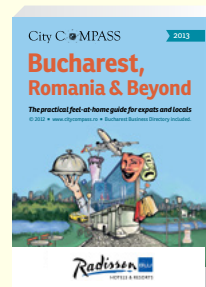
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CITY COMPASS Media

Romania-Insider.com

City Compass — Romania: Bucharest & Beyond

The English language yearly print and digital guide enjoyed by tourists, expats and locals since 2008. Written by foreign & local contributor experts.



- **Practical features on life in Romania, travel stories & advice, stories from foreigners + curated business directory** for Bucharest & main Romanian cities/regions. Special yearly chapters on timely topics.
- **Format:** A5, 168 pages + covers, fully color, glossy
- **9 editions** so far
- **7,000 copies print & digital per edition**
- **Print & launch time:** every October - November
- Digital & print edition available at **RomaniaBucharestBeyond.com**
- Weekly events & places newsletter

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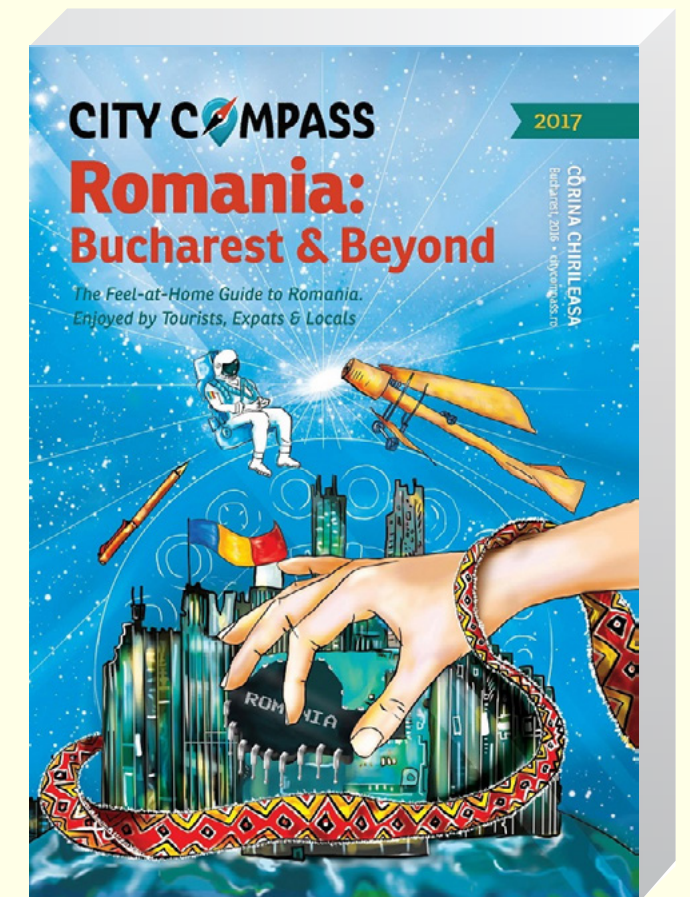
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City Compass — Romania: Bucharest & Beyond

- **Print distribution:** Embassies, Chamber of Commerce, International Schools, US Navy forces stationed in Romania, targeted distribution to expat CEOs & managers, corporate clients (regular or special editions), direct sales to retail clients via RomaniaBucharestBeyond.com, distribution at selected business & cultural events, at City Compass Group events, at City Compass tours for newcomers. Also available in selected bookstores.
- **Digital distribution:** Amazon & iBook ebooks, via corporate clients (direct download through licencing), via RomaniaBucharestBeyond.com.
- **Readership:** expat managers, investors, consultants, diplomats, local & foreign consultants, multinational managers, expats and their guests, tourists, Romanians who return home.



9

print editions
so far

5

digital editions
so far

7,000

print & digital
copies per edition

180+

served advertisers
so far

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City Compass — Romania: Bucharest & Beyond

Special Branded Editions

We can customize the regular edition of the guide for corporate clients, who use these guides as gifts for partners, clients, employees, event participants, foreign speakers, foreign visitors, or to showcase products & services in a one of a kind way.

- **A Special Branded Edition includes:**
branded cover with the company logo; personalized intro page; a full page ad, or competition taken out.
- **Special Edition Lite also available:**
regular cover; intro page; a full page ad, or competition taken out.
- **30+ special editions delivered so far**, including: EY, Hotel Cișmigiu, AmCham Romania, Happy Tour, Athenée Palace Hilton, Novotel, Infineon Technologies, Nordis, AGS, American International School of Bucharest (AISB), International School of Bucharest (ISB), DSBU - Deutsche Schule Bukarest.



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City Compass — Romania: Bucharest & Beyond

2018 edition

Special Theme - 10th anniversary edition

The special chapter in this edition will highlight events, changes during the last 10 years in Romania, from a society point of view, as well as business-wise and politics. It will include feature stories on what shaped the decade: Romania then & now.

- **Sponsorship and smart branding** opportunities within the 10 years chapter
- Early Bird period (February to June 2017)
 - Last Minute period (September 2017)
 - Print time - October 2017
 - *Launch event - November 2017*

Get in touch with us for combined print & online special projects.

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Romania-Insider.com

City Compass Weekly Newsletter

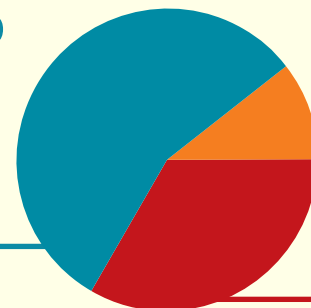
Upcoming events & places to discover. Sent every Friday to your inbox.

2,050+
readers (Feb 2016)

19.6% average open rate
5.6% average click rate

READERSHIP

50.4%
located elsewhere

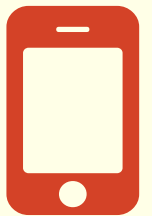


16.6%
located in the US

33%
located in Romania



Desktop
versus
mobile



57% read the
newsletter
on desktop

43% read the
newsletter
on mobile

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City Compass — Romania: Bucharest & Beyond Launch Events



Happening yearly, in November

8

EDITIONS
SO FAR



200—300
guests per event



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- Romania-Insider.com. Text Advertising
- Romania-Insider.com. Newsletter Advertising
- Romania-Insider.com. Weekly & Daily Press Review
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Advertising and Service Rates

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 Romania-Insider.com

Romania-Insider.com Banner Display

Below the menu

- 970 × 250 px Billboard
CPM:  € 24 |  € 29 |  € 31
- 970 × 90 px Large Leaderboard
  728 × 90 px Leaderboard
CPM:  € 22 |  € 26 |  € 28
-  320 × 50 px Mobile Leaderboard
CPM:  € 21 |  € 25 |  € 26

Below featured news

-   728 × 90 px Leaderboard
CPM:  € 19 |  € 21 |  € 23
-  320 × 50 px Mobile Leaderboard
CPM:  € 20 |  € 22 |  € 24
-  300 × 250 px / Rectangle
CPM:  € 22 |  € 24 |  € 26

Between sections

-   728 × 90 px Leaderboard
CPM:  € 18 |  € 20 |  € 22
-  320 × 50 px Mobile Leaderboard
CPM:  € 20 |  € 22 |  € 24
-  300 × 250 px / Rectangle
CPM:  € 22 |  € 24 |  € 26

THE FOLD

Above the menu

Below the menu

Sidebar
top

Below featured news

Sidebar
between
sections

Between sections

In footer

Above the menu

- 970 × 250 px Billboard
CPM:  € 25 |  € 30 |  € 32
- 970 × 90 px Large Leaderboard
  728 × 90 px Leaderboard
CPM:  € 23 |  € 27 |  € 29
-  320 × 50 px Mobile Leaderboard
CPM:  € 22 |  € 26 |  € 27

Sidebar top

-    300 × 250 px Rectangle banner
CPM:  € 21 |  € 25 |  € 28

Sidebar between sections

-    300 × 250 px Rectangle banner
CPM:  € 20 |  € 24 |  € 27

In footer

- 970 × 90 px Large Leaderboard
  728 × 90 px Leaderboard
 320 × 50 px / 300 × 250 px
Mobile Leaderboard / Rectangle banner
CPM:  € 18 |  € 22 |  € 24

Ad Targeting:

-  General Traffic
-  Country Targeted
-  City Targeted
-  Desktop
-  Tablet
-  Mobile phone

CPM = cost per mille/1,000 ad impressions

Prices do not include VAT. Minimum order - 500 Euro + VAT.

HOMEPAGE
MOCKUP

AT A GLANCE

ADVERTISING AND
SERVICE RATES

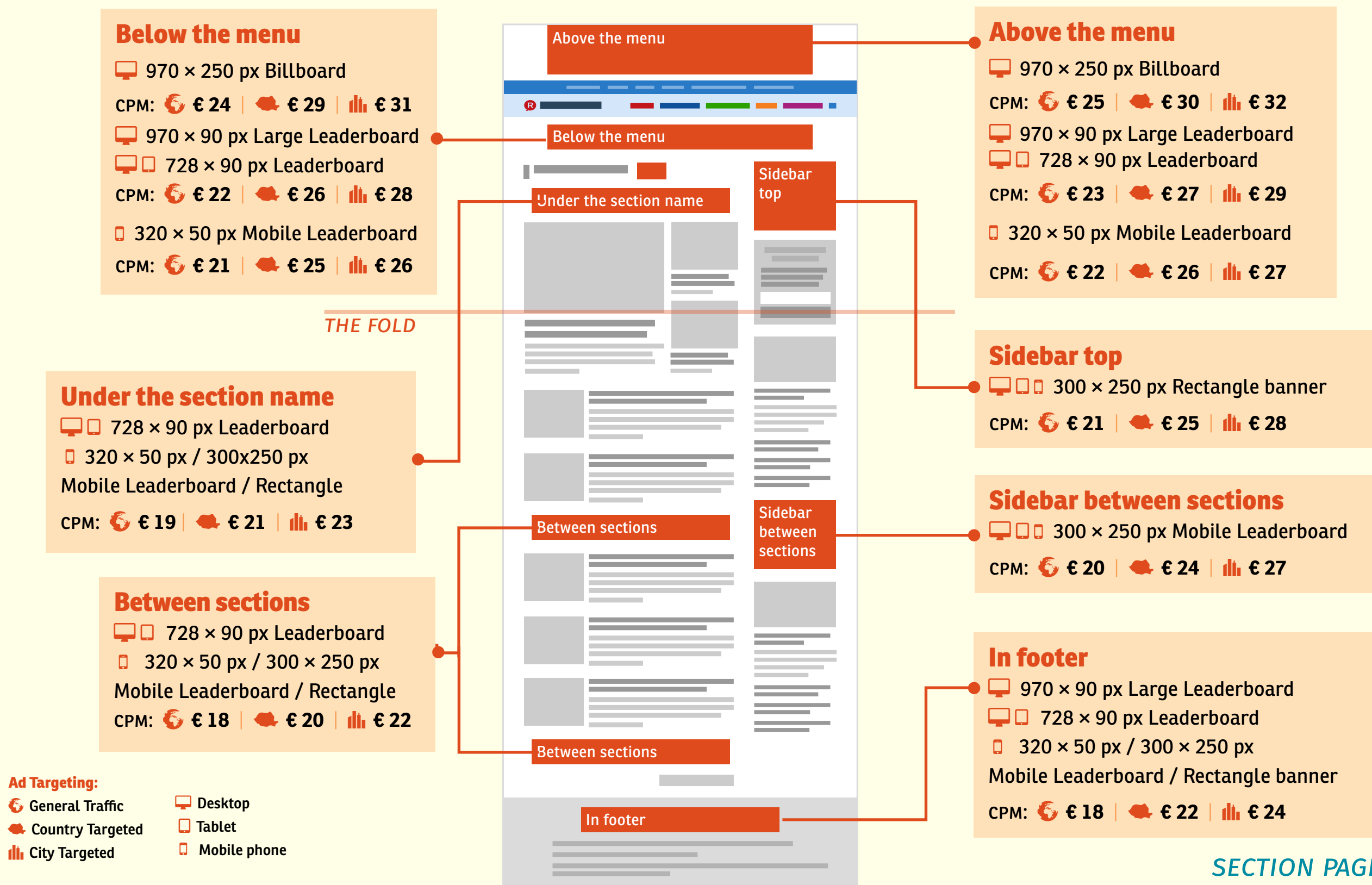
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Romania-Insider.com Banner Display

SECTION PAGE
MOCKUP

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Romania-Insider.com Banner Display


Below the menu

 970 × 250 px Billboard
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 970 × 90 px Large Leaderboard



  728 × 90 px Leaderboard
CPM:  € 22 |  € 26 |  € 28
 320 × 50 px Mobile Leaderboard
CPM:  € 21 |  € 25 |  € 26

Above headline



 728 × 90 px Leaderboard

 320 × 50 px Mobile Leaderboard
CPM:  € 21 |  € 24 |  € 26

Inside the article

  300 × 250 px Rectangle banner
CPM:  € 22 |  € 23 |  € 25

Inside the article, below text

  728 × 90 px Leaderboard
CPM:  € 20 |  € 22 |  € 24
 300 × 250 px Rectangle banner
CPM:  € 21 |  € 23 |  € 25

Ad Targeting:

 General Traffic

 Country Targeted

 City Targeted

 Desktop

 Tablet




 Mobile phone

CPM = cost per mille/1,000 ad impressions



Prices do not include VAT. Minimum order - 500 Euro + VAT.





Above the menu

 970 × 250 px Billboard
CPM:  € 25 |  € 30 |  € 32
 970 × 90 px  728 × 90 px Leaderboard
CPM:  € 23 |  € 27 |  € 29
 320 × 50 px Mobile Leaderboard
CPM:  € 23 |  € 26 |  € 27



Sidebar top

  300 × 250 px Rectangle banner
CPM:  € 21 |  € 25 |  € 28

Sidebar between sections



  300 × 250 px Rectangle banner
CPM:  € 20 |  € 24 |  € 27


Video ad

  620 × variable px
CPM:  € 25 |  € 29 |  € 31

In footer

 970 × 90 px Large Leaderboard

  728 × 90 px Leaderboard

 320 × 50 px / 300 × 250 px
CPM:  € 18 |  € 22 |  € 24
 ARTICLE PAGE
MOCKUP 20

AT A GLANCE

ADVERTISING AND SERVICE RATES

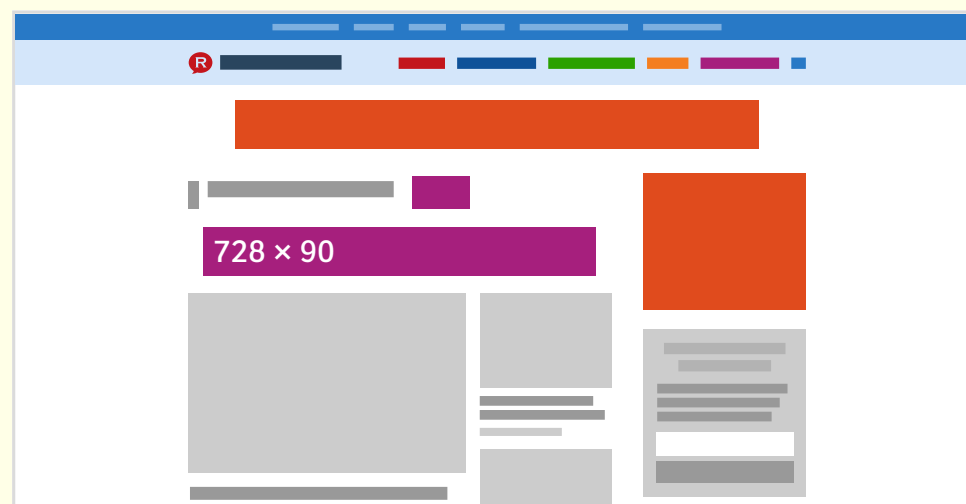
- Romania-Insider.com. Banner Display
- ▶ Romania-Insider.com. Special Projects
- Romania-Insider.com. Text Advertising
- Romania-Insider.com. Newsletter Advertising
- Romania-Insider.com. Weekly & Daily Press Review
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CITY COMPASS Media

 Romania-Insider.com

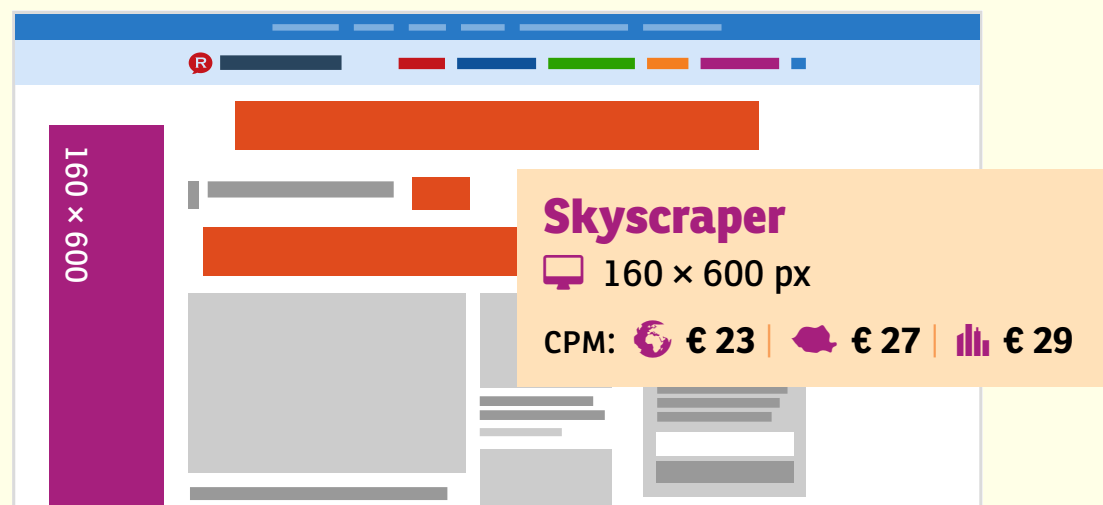
Romania-Insider.com Special Projects



SECTION BRANDING – SPONSORED BY

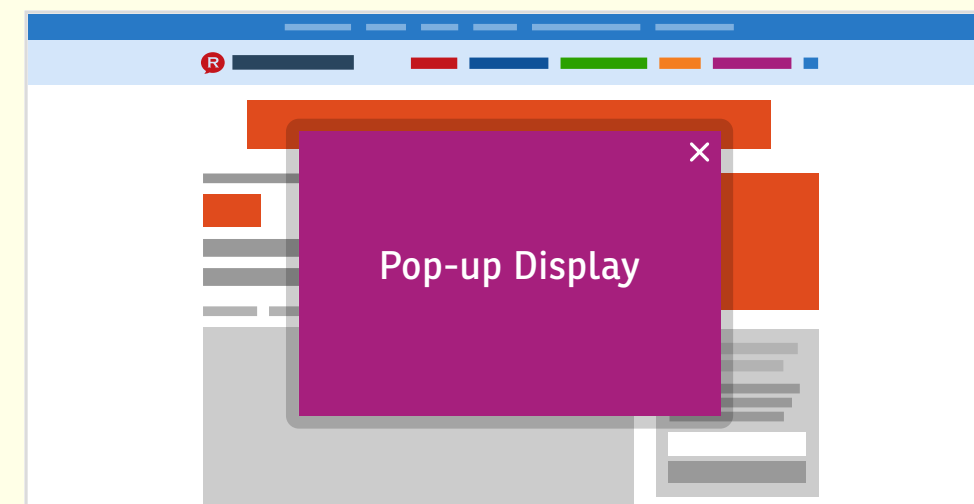
Brand a category on the website with a logo or banner.

Logo or banner above headline category, only logo on homepage and logo or banner inside section page. Logo or banner above all articles included in that section.



WEBSITE BRANDING

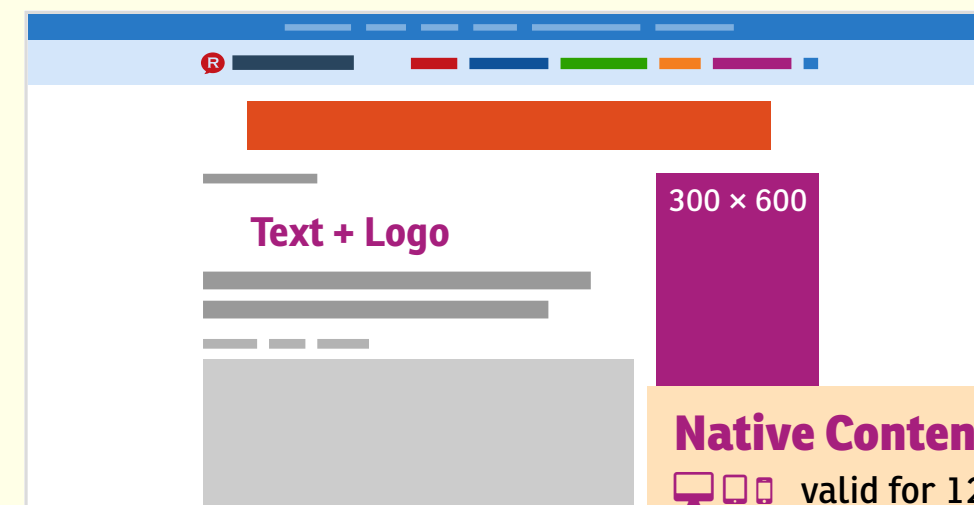
Left and right website branding, visible only on large desktops.



POP-UP DISPLAY

Pop-up banner, on desktop.

PRICES AVAILABLE UPON DEMAND



NATIVE CONTENT TEXT

Text & sidebar branding (created by the advertiser)

Text above article headline & logo. Skyscraper banner branding in sidebar. Native content text (created by the advertiser).

This page will be marked as Paid native advertising

CPM = cost per mille/1,000 ad impressions

Prices do not include VAT. Minimum order - 500 Euro + VAT.

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SPONSORED FACEBOOK POSTS

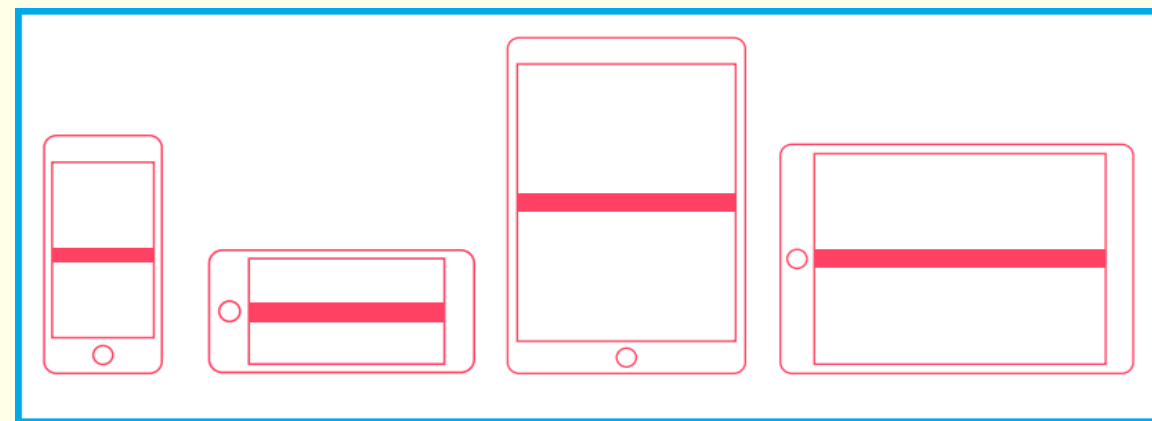
Promoted on Romania-Insider.com Facebook timeline

Text in English up to 50 words + featured image (JPG, 600x400px) + one link.

Promoted to a custom audience - Romania-Insider.com website readers who engaged with the page in the last 365 days

Text in English up to 90 words + featured image (JPG, 1200x628 px) + one link.

PRICES AVAILABLE UPON DEMAND



BANNER CAMPAIGNS IN APPLE NEWS

Banner campaigns in Apple News (only targeted to US traffic)

Banners will be displayed between the news, on tablet & mobile devices. Several banner sizes will be needed according to Apple News ad specifications.

MORE INFO & PRICES AVAILABLE UPON DEMAND

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 Romania-Insider.com

Romania-Insider.com Text Advertising



LONG ADVERTORIAL

Headline & text in English up to 800 words + featured image (JPG, 600 x 400 px) + one link.

€ 500

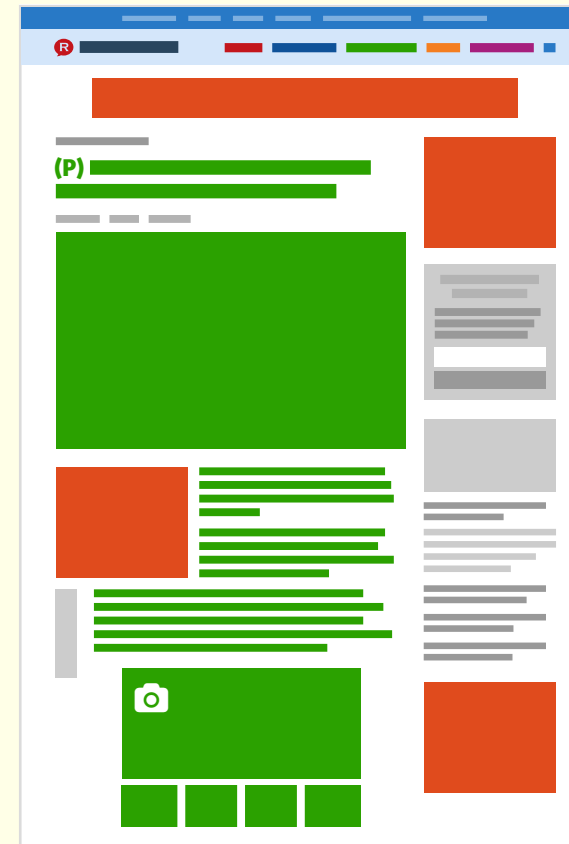
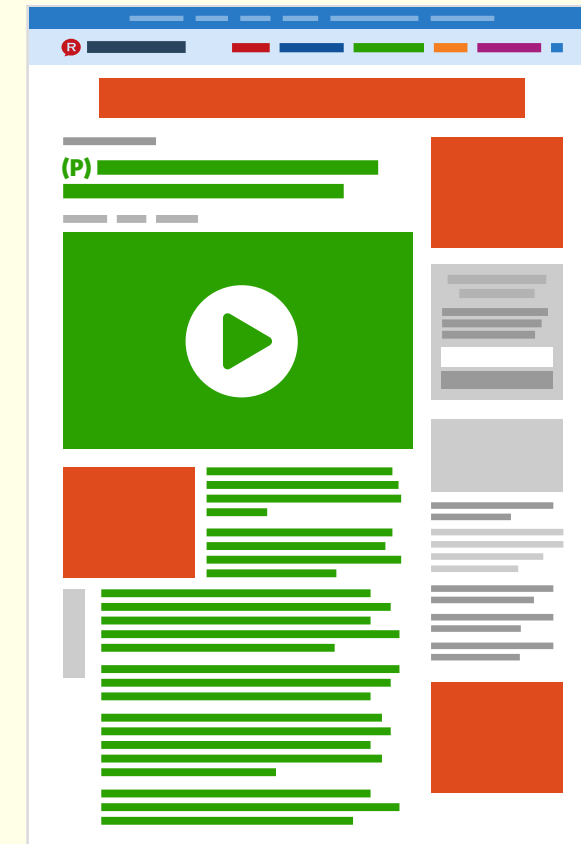


PHOTO ADVERTORIAL

Headline & text in English up to 800 words + featured image (JPG, 600 x 400 px) + Photo gallery up to 10 photos + one link.

€ 550



VIDEO ADVERTORIAL

Headline & text in English up to 800 words + video instead of featured image (max 15 minutes, copyright needed) + one link.

€ 750



CONTENT SPONSORSHIP

Advertiser logo + name included in a series of editorially independent articles whose production is supported by the advertiser.

PRICES AVAILABLE UPON DEMAND

Prices do not include VAT.

Minimum order - 500 Euro + VAT.

All advertorials will be marked with a (P) in the headline and at the end of the text - This article is an advertorial.

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 Romania-Insider.com

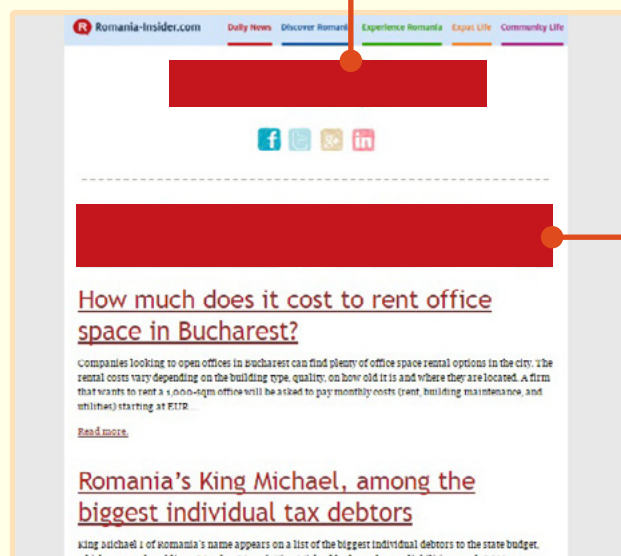
Romania-Insider.com

Newsletter Advertising

Newsletter Header Branding

400 × 60 px

Daily € 100 / insert (1NL)
Weekly € 120 / insert (1NL)



Newsletter Banner Below Header

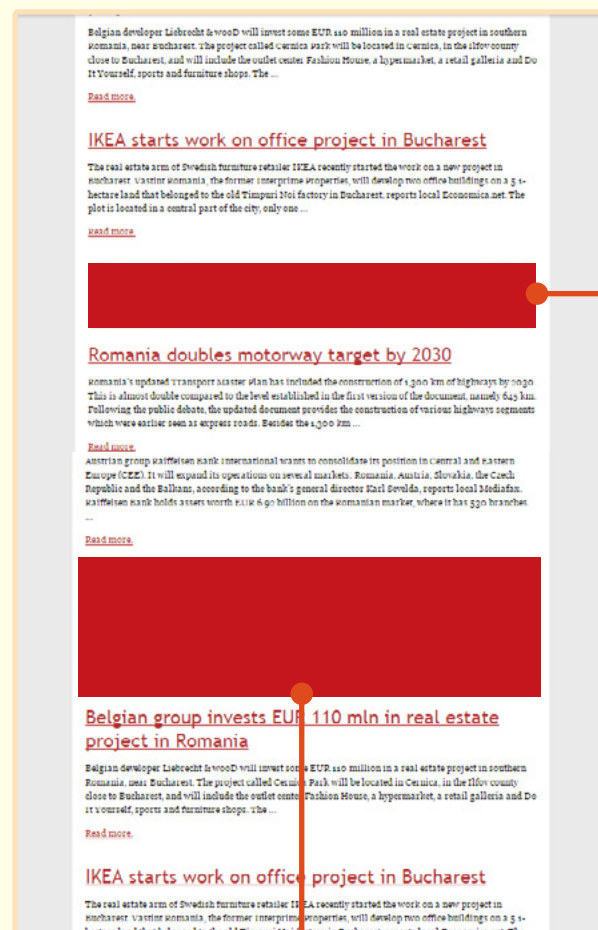
560 × 80 px

Daily € 100 / insert (1NL)
Weekly € 120 / insert (1NL)

Banner Between Articles

560 × 80 px

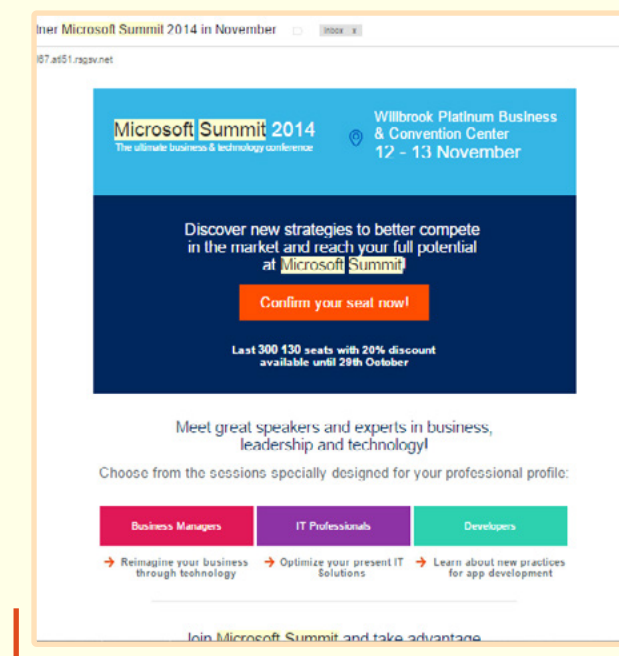
Daily € 80 / insert (1NL)
Weekly € 100 / insert (1NL)



Short Advertorial Newsletter

Text (headline and body) of up to 80 words, in English, with links included + picture (only JPG or GIF)

Daily € 90 / insert (1NL)
Weekly € 110 / insert (1NL)



Direct Mailing Campaign

HTML or text
€ 1,500 / campaign
 (different customizations available for this project)

* Prices do not include VAT. ** Minimum order - 500 Euro + VAT. All banners in JPEG or GIF format.

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Romania-Insider.com



Romania-Insider.com

Editorial Services

ONLINE

CORPORATE SUBSCRIPTIONS

Starting at 2 subscribers, discounts apply, pricing upon demand.

INDIVIDUAL SUBSCRIPTIONS

DAILY PRESS REVIEW

€ 240/user/year/subscriber

Sent daily, 9 AM, via email, as PDF, and online on password protected page

WEEKLY PRESS REVIEW

€ 180/user/year/subscriber

Sent every Friday, 11 AM, via email, as PDF

BUNDLE: DAILY + WEEKLY PRESS REVIEWS

€ 290/user/year/subscriber

For an individual supscription, go to RomaniaPressReview.com - free 1-week trial. Get in touch with us for corporate subscriptions.

* Prices do not include VAT.

March 2, 2015

Daily Press Review

Exchange Rates

EUR	RON 4.4381	+0.20%
USD	RON 3.0515	-1.30%

BVB Main Indexes

BET	7,145.43	-48.13	-0.67%
BET-TR	7,803.07	-52.56	-0.67%
BET-BK	1,361.79	-2.03	-0.15%
BET-Plus	1,052.46	-6.68	-0.63%
BET-FI	31,080.79	8.19	0.03%
BET-NG	696.92	-2.21	-0.32%
BET-XT	649.74	-3.65	-0.56%
BET-ROTX	13,597.45	-62.59	-0.46%

Events

Mozart Recital

March 4, at Sala Radio, Bucharest

Romanian Sales Conference

March 4, Radisson Blu, Bucharest

Proconsul Concert

March 6, at Rectoria H, Bucharest

Women's Day

March 8, Men, remember to buy gifts for the most important women in your life

HR Business Strategist

March 10, 11, JW Marriott, Bucharest

Today's news from Romania, in brief

Fitch reaffirms Romania's rating

Budget surplus almost triples

FinMin wants to borrow EUR 752 mln from banks

Managers: Manufacturing, retail, constructions growth trend

Fund invests EUR 5 mln in online travel agency

BCR's losses bring down Austrian parent bank results

Slovenian pharma group ups sales by 21%

UK money transfer service Azimo enters Romanian market

CRH GM: Construction sector, up by 4% annually

Residential building permits, up by 6.4%

Public dispute between Tarom's CEO and pilots

State fails to provide its share for big energy project

E.ON general manager: Gas price liberalization, just a joke

NEPI shareholders to choose between dividends and shares

Airline company files for insolvency

Minister: A third of all employees earn minimum wages

Up to EUR 2,140 subsidies for ecological cars

Women head only 8 of the top 100 companies

Bucharest stadium can host up to 25,000 disaster victims

Prosecutors seize part of former minister Elena Udrea's fortune

Bucharest, tenth among worldwide capitals for earthquake risks

Weather for Bucharest, Romania

Mon 03/02	Tue 03/03	Wed 03/04	Thu 03/05	Fri 03/06	Sat 03/07	Sun 03/08
16° 8°	14° 0°	12° 4°	8° 3°	6° 2°	6° 1°	7° 1°
Partly Cloudy	Chance of Rain	Partly Cloudy	Chance of Rain	Rain	Snow	Mostly Cloudy
2 mm	0 mm	0 mm	7 mm	15 mm	< 2 cm	0 mm

February 23-27, 2015

Weekly Press Review

Events

Toto Cutugno in concert

February 27, 10:00, Sala Polivalenta

Martisor

March 1, Celebration of spring in Romania: Flowers and trinkets, sweets are given as gifts

Women's Day

March 8, Men, remember to buy gifts for the most important women in your life

Movies

Focus

with Margot Robbie, Wil Smith

Boy next door

with Ryan Reynolds, John Corbett, Jennifer Lopez

This week's news from Romania, in brief

Alternative trading system AeRO has launched

Analysts: First for economic evolution in next six months

Prognosis Commission: GDP will grow by 2.8%

EC: Limited tax compliance & unstable tax policy

PM: Govt. to defend new Fiscal Code

EC: Romania still records economic imbalances

Romania gets EUR 5 bln from the European Commission

Romania enters top 10 most promising frontier markets

Romania, second lowest minimum wage in EU

Siemens opens R&D center in northwestern Romania

Deutsche Telekom's business in Romania declines after rebranding

Car sharing service Uber enters Romanian market

Timber producer invests EUR 14 mln in new plant

IKEA builds two 10-storey office buildings, worth EUR 50 mln

A.T.Kearney consults local lender over Volksbank integration

Bucharest gets four new office buildings

Local courier, worth EUR 1.7 mln on alternative trading system

Daimler subsidiary enters top 100 exporters

General Electric targets USD 100 mln exports

Insurer Allianz-Tiriac more than doubles operating profit

Czech developer to open three new shopping galleries this year

Oracle Romania expands offices in Bucharest

German retailer, eighth largest importer

Local lender targets 8% increase in loans for SMEs

Danish groups buy four companies from local frozen goods distributor

Financial leasing market, up 7%

Bucharest has 300,000 sqm of vacant offices

Russian & German buyers want minority stake in Austrian group

Local firm targets top managers & expats with health services

Life insurer ups gross underwritten premiums by half

Tech retailer ups sales by 20% on iPhone 6 release and new gadgets

Swiss cement producer increases turnover by 7.8%

Local DIY retailer Dedeman ranks fifth in CEE

Tour operator posts EUR 52 mln turnover

City Compass Weekly Newsletter

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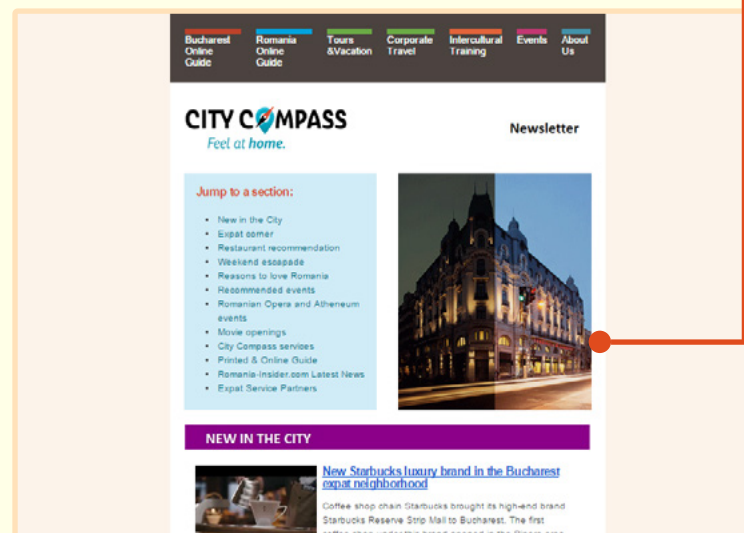
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Romania-Insider.com

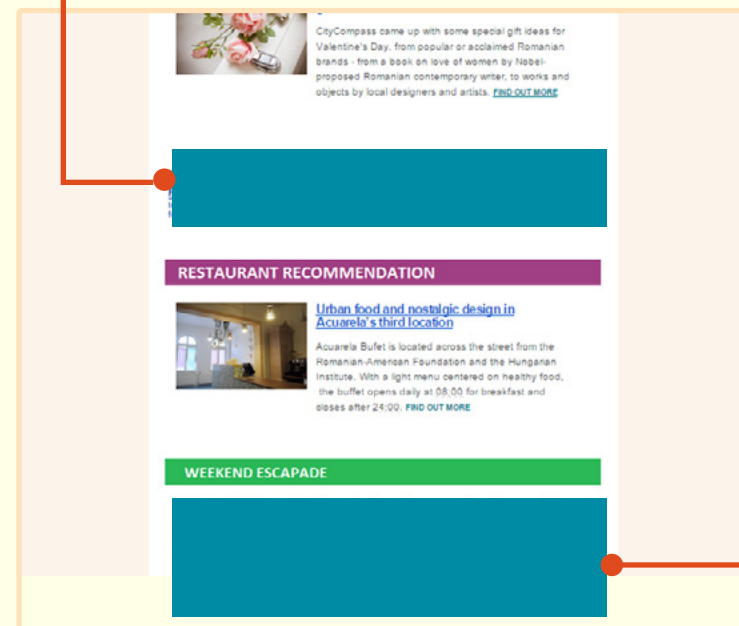
Header Banner

310 × 380 px
€ 50/insert



Banner Between Sections

650 × 100 px
€ 40/insert



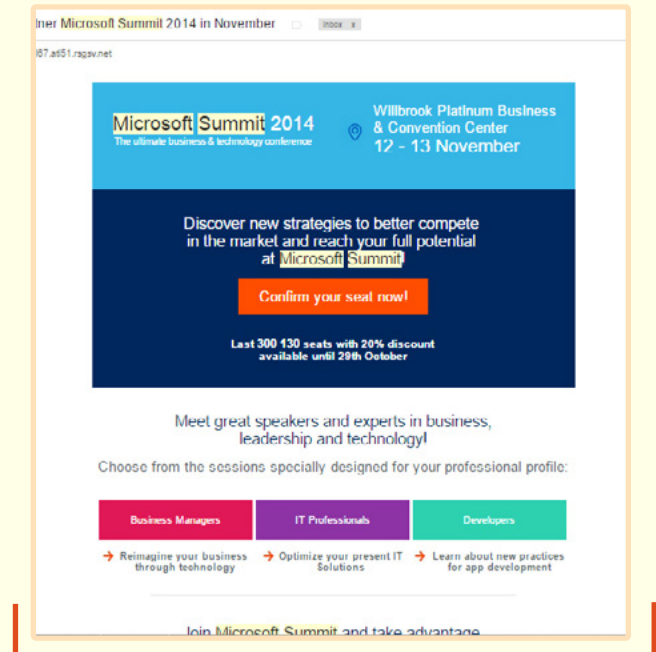
Expat Services Partner

Multiple ad areas, appear at the bottom of the newsletters.
width 195 px
€ 30/insert



Short Advertorial Newsletter

Text (headline and body) of up to 80 words, in English, with links included + picture (only JPG or GIF)
€ 60 / insert



Direct Mailing Campaign

HTML or text
€ 1,500 / campaign
(different customizations available for this project)

* Prices do not include VAT. ** Minimum online order - 500 Euro + VAT.

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CITY COMPASS Media

Romania-Insider.com

City Compass Romania: Bucharest & Beyond — Ads

145 × 205 mm

Full Page Ad: € 2,500**COVER AD FORMATS****Cover 2 Ad: € 5,900****Cover 3 Ad: € 4,800****Cover Flap: € 5,900****PREMIUM PACKAGE****Cover Flap + Cover 2:****€ 10,400**Cover 2
145 × 205 mmCover Flap
110 × 205 mm

290 × 205 mm

Spread Insert (two facing pages)**€ 4,700**

145 × 102 mm

Half Page Ad**€ 1,300**

145 × 68 mm

Third Page Ad**€ 1,100**

145 × 38 mm

Stripe Ad**€ 900****Business Card Ad****€ 500**

60 × 40 mm

Section Special Branding**€ 2,600 2 pages****Advertorial****€ 2,400 1 page****Special Listing****€ 300***(max. 50 words)*

Get a FREE sponsored listing when purchasing a Third Page Ad or larger.

All ads, except the Business Card format, should be provided with a **5mm bleed on each side**. We will create the layout for the advertorials. Our design agency can also create or resize your company ads to proper specifications, for a fee.

Prices do not include VAT.

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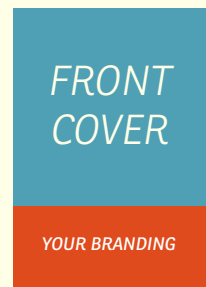
CITY COMPASS Media

Romania-Insider.com

City Compass Romania: Bucharest & Beyond — Special Editions

SPECIAL EDITION PRINT

€ 3.1 TO € 9 + VAT/COPY (STARTING 200 COPIES)



Branded cover
Your branding on a stripe or in another way on the CC front cover.



Full page ad
In both your special edition and in the regular edition.

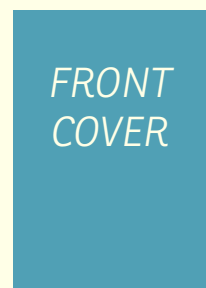
OR



Custom one page intro
Both sides of your customized CC guide.



Competition removed
Competition listings & ads removed from your special edition.



SPECIAL EDITION PRINT LITE
€ 2.6 TO € 6.7 + VAT/COPY (STARTING 200 COPIES)

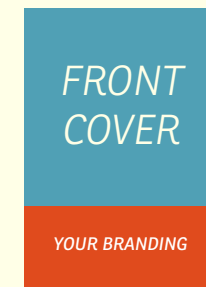
Same as the regular Special Edition, but with unbranded front cover

Regular print guide price in bookshops: € 10.5 + VAT

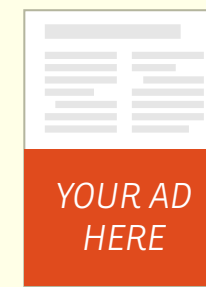
Prices do not include VAT. Minimum order: 200 print copies.

SPECIAL EDITION DIGITAL/EBOOK

€ 2,900 + VAT/12 MONTHS



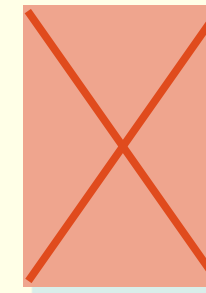
Branded cover
Your branding on a stripe or in another way on the CC front cover.



Half page ad
A half page ad in the regular print edition and in all other regular ebooks.



4 intro pages
Both sides of your customized CC guide.



Competition removed
Competition listings & ads removed from your special edition.

SPECIAL EDITION EBOOK LITE

"ESSENTIALS ON ROMANIA"

€ 1,900 + VAT/12 MONTHS

Includes selected guide content, PDF format.

Branded cover, 4 intro pages, only ads of City Compass Group divisions, stripe ad in the regular edition print & all other regular ebooks.

Unlimited usage and downloads for 12 months.
No reprinting permitted.

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Irina Chirileasa

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ACCOUNT EXECUTIVE**

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